

Bern, 23. September 2024

## **Swiss Cheese Awards: The Category Winners Have Been Announced**

**340 cheesemakers submitted 1,103 different Swiss cheeses for this year's Swiss Cheese Awards. The cheeses were evaluated by an international panel of experts led by FROMARTE, the umbrella organization of Swiss cheese specialists. Now, the category winners have been decided, and they will have the chance to become the "Swiss Champion" on October 4, 2024, in Lugano.**

In 32 categories, 1,103 Swiss cheese specialties were rigorously tested in Bern by 175 international jurors – on everything from appearance and holes, to taste, aroma, and texture. “We are pleased to report that we’ve set a new record for participants this year,” says Monika Lüscher Bertocco, head of the Swiss Cheese Awards jury. The decisions have been made, and the 32 category winners of the Swiss Cheese Awards are now known. They will be officially honored on October 4, 2024, in Lugano.

### **The "Swiss Champion"**

For the 32 winners, the journey continues to the finals in Lugano. On October 4, 2024, a super-jury of 37 members will select three cheeses from the category winners to crown as the "Swiss Champion" – the official Swiss champions in the categories of extra-hard/hard cheese, semi-hard cheese, and soft/fresh cheese. Additionally, a cheese platter competition will take place in Lugano. “This is the second time it will be held during the awards, allowing participants to demonstrate their skills live on-site,” says Andréas Leibundgut, project manager of the Swiss Cheese Awards. The subsequent award ceremony will not only enchant the winners but also the audience. Alongside the award presentation, there will be a show by the "Swiss Mentalist," Federico Soldati, dedicated to the magic of cheese. Tickets are available at Ticketcorner: <https://www.ticketcorner.ch/en/artist/swiss-cheese-awards/>

The Swiss Cheese Awards in Lugano will be framed by the Festa d’Autunno and the cheese market of the Cheese Festival, held from October 4 to 6, 2024, where some of the winning cheeses will certainly be available for tasting.

The Swiss Cheese Awards in Lugano will take place against the vibrant backdrop of the Festa d’Autunno and the cheese market of the Cheese Festival, running from October 4 to 6, 2024. Visitors will have the delightful opportunity to sample some of the award-winning cheeses there.

### **Laboratoire du Goût**

In collaboration with aspiring chefs, FROMARTE organized the "Laboratoire du Goût" competition. Parallel to the preliminary selection, a smaller selection of cheeses was evaluated by a jury composed of students from the fields of gastronomy and culinary arts. They, too, chose their top cheese, crowning the winner of the "Laboratoire du Goût" category.

**Find the ranking here:**

<https://cheese-awards.cheesesfromswitzerland.com/#c51656>

**Find selected pictures from Bern here:**

<https://mediahub.schweizerkaese.ch/pinaccess/showpin.do?pinCode=fjs8jqCZPTtb>

**Watch the highlight video here:**

[Pre-Selection Swiss Cheese Awards 2024 - YouTube](#)

More information: **cheese-awards.ch** and **cheese-awards.cheesesfromswitzerland.com**

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**Switzerland Cheese Marketing AG (SCM)** is a neutral, non-profit organization dedicated to supporting the Swiss cheese industry. SCM unites the efforts of all industry stakeholders and promotes the sale of Swiss cheese as a popular premium product both domestically and internationally.

**FROMARTE** is the umbrella organization for Swiss cheese specialists. Its primary goal is to strengthen artisanal structures. FROMARTE creates optimal conditions for its members and represents their interests in politics and the marketplace. It is committed to preserving Switzerland's unique cheese culture and diversity.